

READING BOROUGH COUNCIL

REPORT BY DIRECTOR OF ADULT SOCIAL CARE AND HEALTH SERVICES

TO:	HEALTH & WELLBEING BOARD		
DATE:	15 th July 2016	AGENDA ITEM:	8
TITLE:	ANNUAL REPORT FROM THE DIRECTOR OF PUBLIC HEALTH		
LEAD COUNCILLOR:	CLLR HOSKIN	PORTFOLIO:	HEALTH
SERVICE:	ADULT SOCIAL CARE & HEALTH	WARDS:	BOROUGHWIDE
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1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 The purpose of the report is to inform Health & Wellbeing Board members on the Strategic Director of Public Health's Annual Report. The Annual Report is written using information from the latest available needs assessment and evidence supplemented from other sources such as education and other community services.

2. RECOMMENDED ACTION

- 2.1 HWB members note the Annual Report from the Director of Public Health.
- 2.2 For HWB members to consider how the report will influence the work to reduce health inequalities.

3. POLICY CONTEXT

- 3.1 In general, the statutory responsibilities of the Director of Public Health (DPH) are designed to match exactly the corporate public health duties of their local authority. The exception is the annual report on the health of the local population, where the DPH has the duty to write a report; whilst the authority's duty is to publish it (Section 32 of the Health and Social Act 2012 Act refers).
- 3.2 The draft report in Appendix A therefore pulls together a snapshot of some of the key challenges and inequalities that exist within one group of the population - our children and young people. It describes the impact of these inequalities in later life and current service provision. The evidence shows

that children should be a key focus for attention if we are to address inequalities.

- 3.3 The report also highlights some of the issues that challenge our children as well as the inequalities that work within this group. It highlights that services can be too focused on clinical conditions and not recognise the huge impact that other issues contribute to outcomes. Education and health are interlinked, whilst Reading performs well to overall educational attainment in secondary schools and support children who are eligible for free school meals attainment in this group is lower than our neighbours.

4. THE PROPOSAL

- 4.1 The role of the DPH is to be an independent advocate for the health of our residents. Whilst the Annual Report is the independent report of the DPH and as such does not require public consultation, colleagues from Wellbeing and Reading Children's Services have added valuable expertise and assistance in shaping its content.

5. CONTRIBUTION TO STRATEGIC AIMS

- 5.1 Public Health interventions at a population level contribute to Corporate Priority 2: Providing the best life through education, early help and healthy living.

6. COMMUNITY ENGAGEMENT AND INFORMATION

- 6.1 The report will be available for information.

7. EQUALITY IMPACT ASSESSMENT

- 7.1 An equality impact assessment is not relevant.

8. LEGAL IMPLICATIONS

- 8.1 There are no legal implications.

9. FINANCIAL IMPLICATIONS

- 9.2 There are no financial implications.